

**The Rotary Club of Richmond**  
DISTRICT 9800  
President: Jo Cowling



**THE AINGER PUBLIC SPEAKING AWARD  
2011**

Ern Ainger was an honoured past president of the Rotary Club of Richmond who valued in himself and others the art of effective communication.

This effective speaking contest, now in its twenty-second year, is open to secondary school students from interested schools in the Metropolitan Area.

This competition is about effective speaking where the ability of the speaker to “communicate” with the audience is being judged.

It is based upon the statement by Cicero “that often an argument of great merit is lost to an argument of lesser merit which is better presented”.

The aim is to appeal to a wide audience and not an adjudicator - as in a debate. It is not a competition to see how many points you can score or how much information you can include in the time allotted; nor should it be delivered as a “lecture”.

In this competition, the subject matter and the scope of an argument is relatively unimportant; rather, the **manner of delivery** and the **effect on the audience** are the major considerations. The delivery should be as natural as possible, the competitor speaking “with” the audience rather than “at” them. At the same time although the topic is not judged, you should make it interesting and clearly of importance to you.

Remember also that an audience cannot absorb the spoken word delivered at a speed greater than 120 words per minute.

### INFORMATION

1. Schools are invited to nominate the entry of **THREE** secondary students
2. To equalise numbers, entrants may be allocated to a second preference for heats in order of receipt of entry. Please inform us if only one heat date is possible, and we will try to accommodate in that date. Parents, teachers and friends are invited to attend.
3. The heats will be held at N.H.P. Electrical Engineering's Training Auditorium, 42-67 River Street, Richmond, about 100 metres north from Bridge Road not far from the bridge to Hawthorn.
4. We suggest that entrants from the same school select different heats as this may maximise the finalists from that school.
5. Most entrants wear school uniform, but we express no preference.
6. The prizes for the initial round are: 1st **\$100**, 2nd **\$75**, 3rd **\$50** and an Encouragement Award of **\$40**, kindly donated by NHP Electrical Engineering Pty Ltd.
7. The heat winner and runner-up are invited to a grand final at Amora Riverwalk Hotel, 649 Bridge Road Richmond on Monday May 30th from 6.30 pm as our guests to share a meal and compete for the first prize of **\$400**, and to have their name inscribed on the Ern Ainger Perpetual Trophy. The second prize-winner will receive **\$300** and the third place-getter **\$200**. There will also be an encouragement prize of **\$125**. The meal should cost approximately \$30 pp. for parents and friends but there is no charge to finalists.
8. The Rotary Club of Richmond will provide adjudicators. You may speak on any subject for up to 4 minutes.
9. Our adjudicators have evolved a marking system involving each of the following:  
*Tone/Tune; Pace/Pausation; Volume; Articulation/Pronunciation; Word Emphasis/Phrasing; Fluency; Grammar; Imagery; Enthusiasm/ Involvement; Gestures/Stance/Posture; Eye Contact/Facial Expression; Card Use/Microphone Use.*

Remember our prime purpose is to make an objective assessment of the art of convincing the audience to listen, understand and remember.

HINT: Study the Briefing Notes carefully. Additional copies are available from the Rotary Club of Richmond Website at <http://www.rotaryrichmond.org.au> to the right side of the Home Page, entitled "Ainger Award 2011".

# ENTRY FORM



## AINGER MEMORIAL AWARD FOR PUBLIC SPEAKING 2011

Initial Rounds: 7.45 to 9.15 pm

(Indicate your numbered preferences)

Monday, May 16<sup>th</sup> 2011

Wednesday, May 18<sup>th</sup> 2011

Tuesday, May 17<sup>th</sup> 2011

Thursday, May 19<sup>th</sup> 2011

**(Please Use Block Letters)**

Name .....  
Surname First Name

Secondary School/College Attended  
.....

Date of Birth ..... Year Level .....

Residential Address.....  
.....

Home Telephone Number .....

Certification of Teacher-in-Charge.....

School Stamp:

**(Up to three entries per School)**

**Please detach and return the entry form by the closing date,  
Wednesday 11<sup>th</sup> May 2011**

√ By Post to Ben Hosking, 3 Locksley Road, IVANHOE 3079

√ By Fax to (Fax line) 9499 2280

√ By Email to [bhosking@bigpond.net.au](mailto:bhosking@bigpond.net.au)

### OUR ADJUDICATORS

**Don Kinsey AM:** In 1972 Don Kinsey with his business partner Ben Hosking established Communicators Melbourne. Since then more than 2500 clients from business and the professions have undertaken the courses and workshops in effective speaking and business presentation. Business, education and community organizations consult with Don in promoting corporate image and media management. He also conducts school seminars and workshops on the “music of the language”. Following a career in radio and television with 3DB and HSV7, Don was for twenty years the Director of Public Affairs at the Royal Children's Hospital.

In June 2008 Don became a member (AM) of the General Division in the Order of Australia for his distinguished service to the community.

Don has been adjudicator for the Ainger Award since its inception and although not a Rotarian has been honoured by being named a *Paul Harris Fellow* of the Rotary Club of Richmond.

**Stephen Yolland** was born in the UK and has a combined honours degree in English and Theology. He has enjoyed a successful career in the computer industry in a variety of senior sales and general management roles. In 1986 he was the British Public Speaking Champion and a finalist in the British Debating Championships, He was also runner-up in the European Speaking Championships in Finland. He was also involved in politics in the UK, standing for the Liberal Party.

Since moving to Australia in 1987 he has advised a number of Australian political, charitable and social organisations on their public presence, and forged a highly-acclaimed second career in advertising and marketing. Stephen is constantly in demand as a motivational speaker.

He currently works in the business he founded “*Decisions, Decisions*”, a marketing-focused consultancy, advising a wide variety of organisations on making “better decisions more easily”

**Helen Gray:** Helen Gray has recently retired from the teaching profession. She studied English, French and German at school and university and then taught from Prep to Year 12 in many different schools. Helen advises each of her language courses included an oral component and she is still constantly amazed by the courage, originality and wit of people increasingly younger than her.

**Further Information readily available from:  
Ben Hosking 9499.2280**

*Additional entry forms and briefing notes are available from [rotaryrichmond.org.au](http://rotaryrichmond.org.au)  
(Look on our Home Page for **Ainger Award 2011**)*